

# Peab's

## Favorite feature: Consent

Case study





# Introduction

In this short guide, we will explore Peab's favorite feature in QBank DAM: **Consent**. Discover how this innovative feature has helped streamline their content management process. Throughout this case study, we will explore the challenges faced before implementing Consent, the value it has brought to Peab's workflow, and the key advantages compared to traditional methods and tools.

# About **Peab**

Peab, the Nordic Community Builder, has been creating spaces that improve community life for over 65 years. With a focus on local presence and in-house resources, Peab's team of 14,000 employees collaborates across four business areas to develop infrastructure in Sweden, Norway, Finland, and Denmark, including homes, schools, hospitals, airports, museums, and parks.

# About **QBank's** **feature Consent**

One of QBank's standout features is Consent, a powerful tool designed to simplify and enhance your content management experience. With Consent, you can effortlessly manage consent requests for media featuring individuals, ensuring a smooth and efficient workflow.

Consent enables users to upload media, send personalized consent requests, and track responses with ease. Customizable request forms allow you to tailor permissions for different usage types, ensuring transparency and compliance. This user-friendly feature is ideal for collaborating with both internal and external teams.



# Why Consent is Peab's favourite feature

## Said goodbye to challenges with paper-based consent forms

Before implementing QBank's Consent feature, Peab faced several challenges in managing consent requests for media featuring individuals. The process was time-consuming, with the need to handle paper-based consent forms and manually link them to corresponding images. This led to inefficiencies in their content management process.

## QBank automates Peab's Consent Management with QR codes

QBank's Consent feature has revolutionized Peab's workflow by streamlining consent management. In photoshoots, Peab now uses a QR code for individuals to provide digital consent, which is directly linked to images within QBank. This automated process has significantly reduced administrative tasks and enhanced collaboration.

## A game-changer for Peab's efficiency and collaboration

Consent has become a game-changer for Peab, greatly improving efficiency and simplifying their workflow. By streamlining consent management, Consent saves time and effort, allowing Peab to focus on what matters most.

Compared to traditional methods, Consent's digital platform and QR code functionality offer a more efficient, user-friendly experience. This improvement has encouraged better collaboration, making consent management seamless across the organization.

Consent has revolutionized Peab's content management process, increasing efficiency, and fostering collaboration – a key tool for their continued success.



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Easy, friendly and great  
functionality

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