

Press Release

QBNK's Board of Directors Expands with the Inclusion of SaaS entrepreneur Johan Boström

Stockholm May 20, 2024 - At the annual shareholders' meeting, QBNK announces the appointment of Johan Boström, an experienced entrepreneur in the SaaS industry, to its Board of Directors.

Johan Boström has experience in transforming Nordic companies into global successes. With a career spanning across product development, sales management, and market development in both Europe and in the US, primarily as one of the co-founders of Inriver PIM, Johan now focuses on supporting smaller growth companies. Holding degrees in system development, philosophy, and network technology from Umeå University, Johan brings a wealth of knowledge and innovative thinking to QBNK.

With the Digital Asset Management market projected to expand by 15% annually in the coming years, QBNK recognizes the critical importance of developing an ecosystem of collaborative solutions to enhance user experiences. Johan's extensive experience aligns with QBNK's commitment to harnessing this growth, ensuring our strategic positioning not just responds to, but actively shapes, the evolving landscape of digital asset management. By leveraging this expertise, QBNK is set to actively broaden and internationalize its network of strategic partnerships and alliances within this ecosystem.

Kjell Duveblad, the chairman of the board, and Anna Gomes, CEO of QBNK, jointly emphasize the importance of Johan Boström's addition to the board as a step towards enhanced innovation and growth. "Johan's vast knowledge strengthens our strategy and our position within the DAM industry," says Kjell Duveblad. Anna Gomes adds, "His experience with SaaS ecosystems and digital transformation is perfect for our vision and will be helpful for our continued innovation and global success."

Johan Boström shared his vision for his new assignment, "I am honored to join the board of QBNK and look forward to contributing to their inspiring journey developing a Digital Asset Management system for comprehensive organizational use, unlocking unparalleled digital asset value."

QBNK is excited to have Johan Boström join its board, bringing valuable industry experience to further its digital asset management goals

About QBNK Holding AB (publ)

QBNK's mission is to empower organizations to efficiently manage, leverage, and maximize the value of their digital assets through our cloud-based products and services in Digital Asset Management.

The ticker symbol for the stock is: QBNK
ISIN code of the company's shares is: SE0007278726

For more information, please contact:

Anna Gomes, CEO
Tel: +46 70 720 46 67

QBNK Holding AB (publ)
E-mail: anna.gomes@qbank.se