

Qbank – One Source of Truth

Digital Asset Management System for our Digital Ecosystem



QBank



ITT

Michelle Sternkopf, Marketing Technology Specialist



- **25+ years of experience** spanning IT and marketing roles
- **Career began in IT support**, building a strong technology foundation
- **My career today** focuses on marketing technology and strategy
- **Roles include managing marketing campaigns and administering key digital platforms**, including Qbank, Media Hub, Templafy and HubSpot

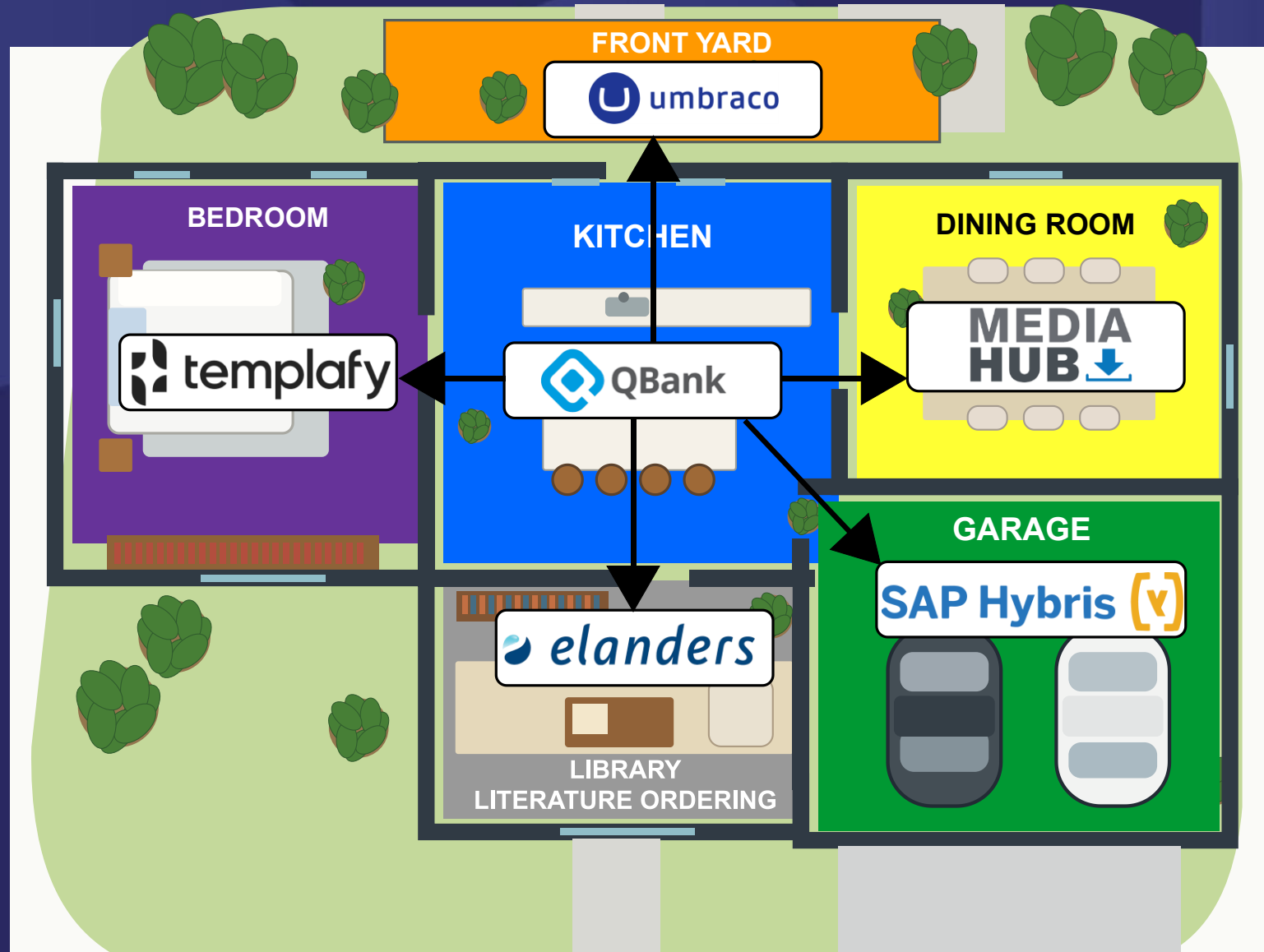
ITT Acquisition and Who They Are



- Acquisition - 2025
- Global Business
- Annual Revenue and Size
- Manufacturing Sites and Patents
- Support critical processing applications
- Rationalizing Internal Systems – Qbank strongest DAM Candidate



Qbank – The Heart of our Digital Home



Elements Used for Connected Platforms

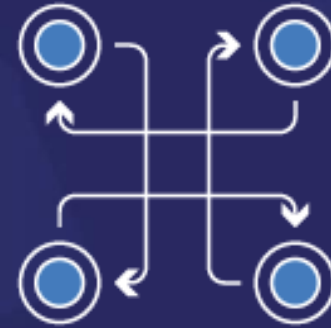
Security, Rights & Roles



Centralization



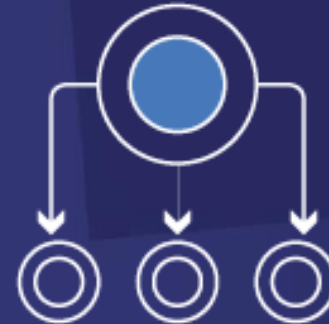
Metadata



Scalability

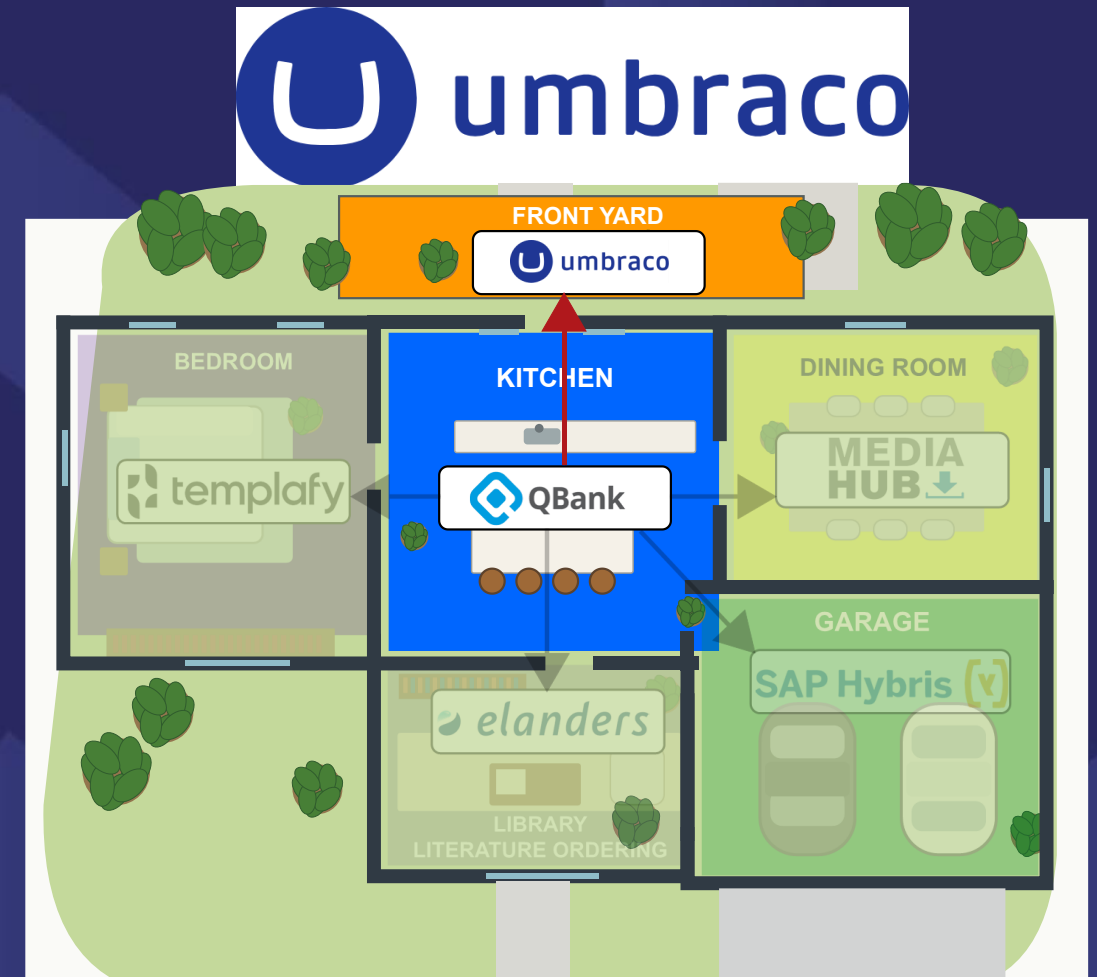


Integrations & Publishing



Digital Front Yard: CMS / Website

- **2019 CMS Migration (Tridion to Umbraco) –Metadata**
Mass Asset Loading and Tagging – Tools Used
- **CMS Qbank Connector – Centralize**
Asset Required to be in Qbank, Control Image Sizing/Quality
- **Document Lookup Tool (DLT) - Metadata**
Auto load product downloads based on metadata
- **2027 CMS Migration – Scalability**
ITT Brands and Assets



Metadata



Centralization



Scalability



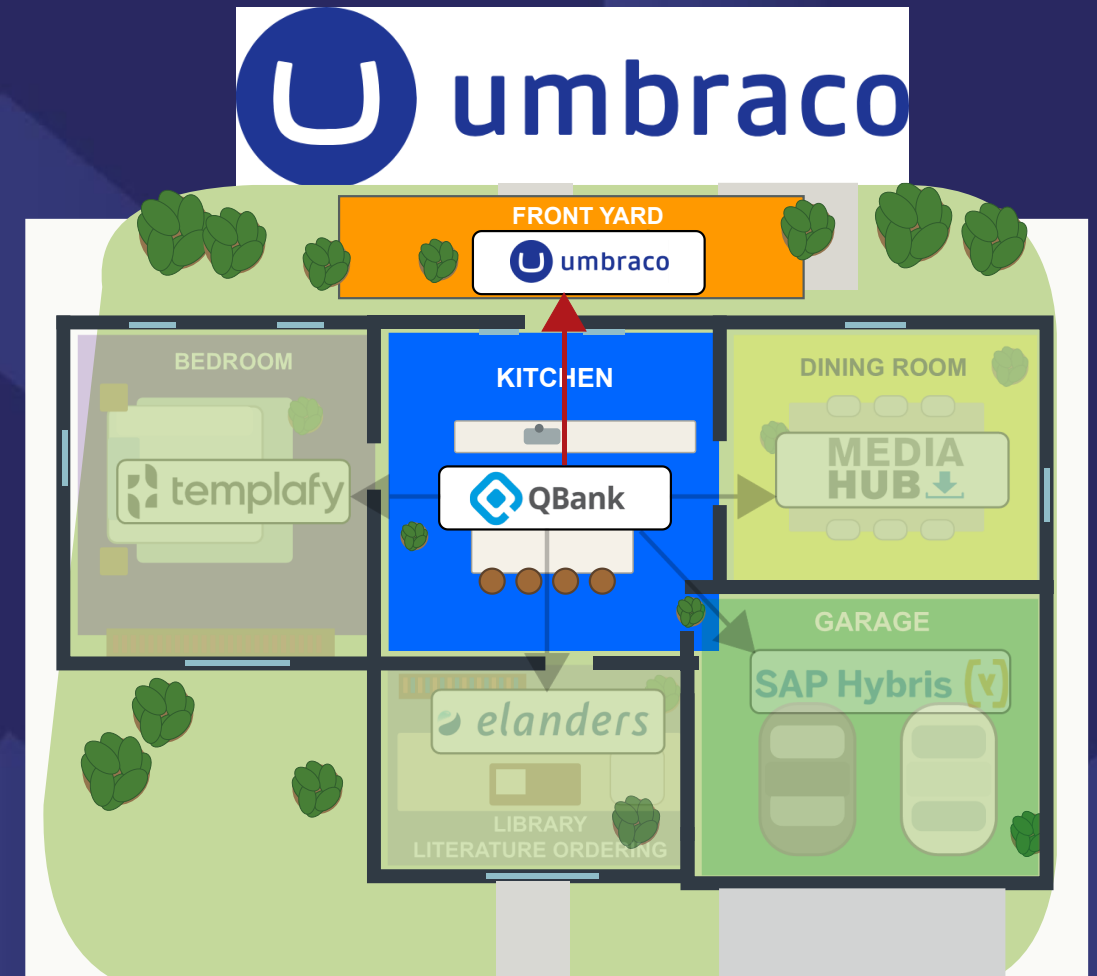
Digital Front Yard: CMS / Website

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Select Assets in CMS, Assets Required to be in Qbank

- **Document Lookup Tool (DLT) - Metadata**
Auto load product downloads based on metadata

- **2027 CMS Migration – Scalability**
ITT Brands and Assets



Metadata



Centralization



Scalability



Document Lookup Tool

Qbank Metadata

Universal 3 Series - Positive Displacement Pumps



**UNIVERSAL[®] 3
SERIES**

Rotary Positive Displacement Pumps
Front Loading Seal Design



Title

Universal 3 Series - Positive Displacement Pumps

Category

Documents

Product

Product Brand
Waukesha Cherry-Burrell

Model Number

SAP Material Number

Related Material Number

Equipment Number

Product ID
tom11-63739

Product Type
PUMPS & POSITIVE DISPLACEMENT PUMPS

Product Series/Family
Universal 3 Series

Applications

Confidential
No

Mirror property for search
waukesha-cherry-burrell-pumps-pd-u3-rh-1802-us, Universal 3 Series, RH-1802-US, Brochure, Universal 3 Series - Positive Displacement Pumps, WCB_Pumps-PD-U3_RH-1802_BRQ_US_0926.pdf, 95270

Serial Number

Industries

World Region
ALL

Show file type
No

General

Documents

Document type
Brochure

Language
English - US

Page Count
16

Document number
FH-1802-US

Doc Size
Letter



Website Downloads

spxflow.com/waukesha-cherry-burrell/products/universal-3-series-positive-displacement-pumps/#resources

Available

Ships from order date
in
10 days or less.

WHERE TO BUY

BENEFITS QUICK SHIP SPECIFICATIONS DIMENSIONS VIDEOS RESOURCES

DOCUMENTS DRAWINGS

Brochure English - US

RESET FILTERS

Title	Document Type	Document Number	Language
Universal 3 Series - Positive Displacement Pumps	Brochure	FH-1802-US	English - US



Universal 3 Series - Positive Displacement Pumps

DOCUMENT TYPE: Brochure

LANGUAGE: English - US

ASSET ID: 95270

PREVIEW: PDF

Download

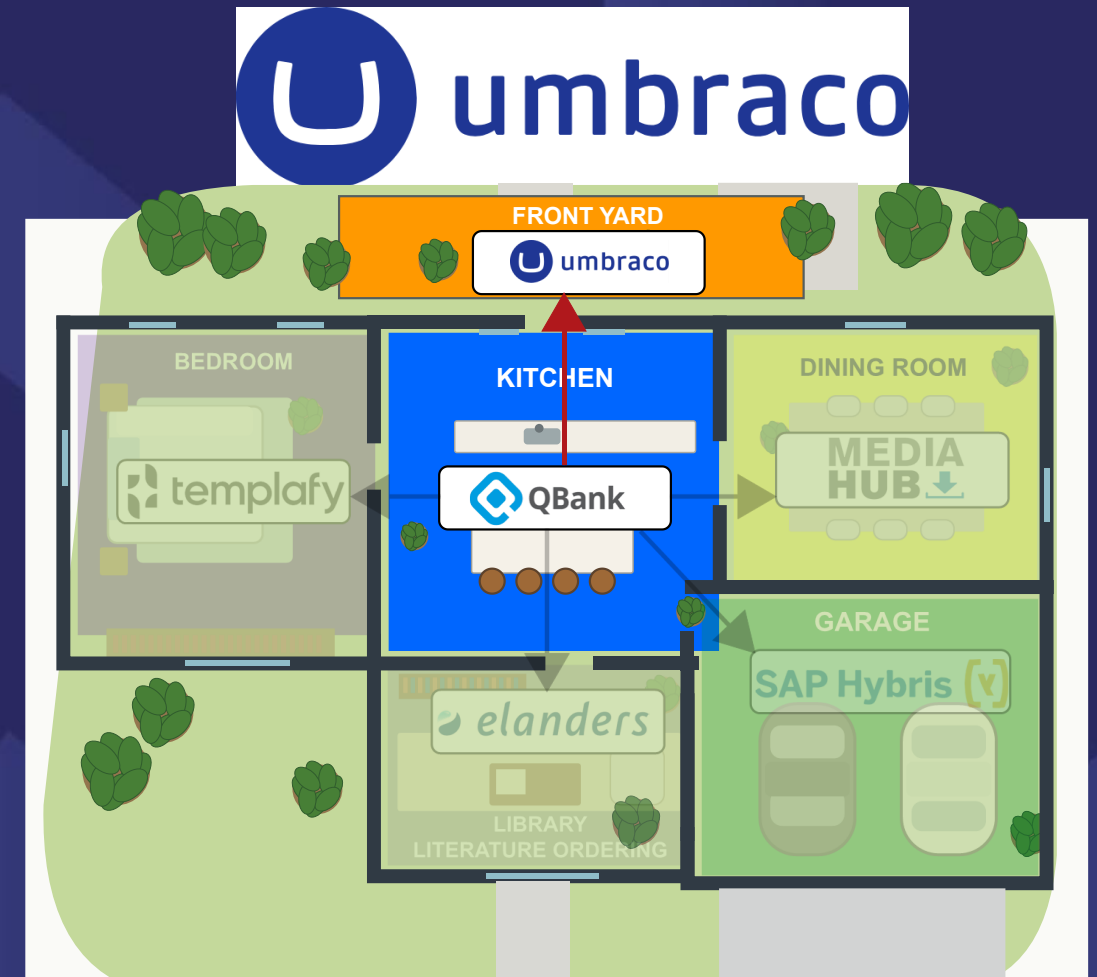
Parameter URL -

<https://hub.spxflow.com/documentLookupTool/search/documents/waukesha%20cherry-burrell/universal%203%20series/pumps--positive%20displacement%20pumps?b=1&p=1>



Digital Front Yard: CMS / Website

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ITT Brands and Assets



Metadata



Centralization

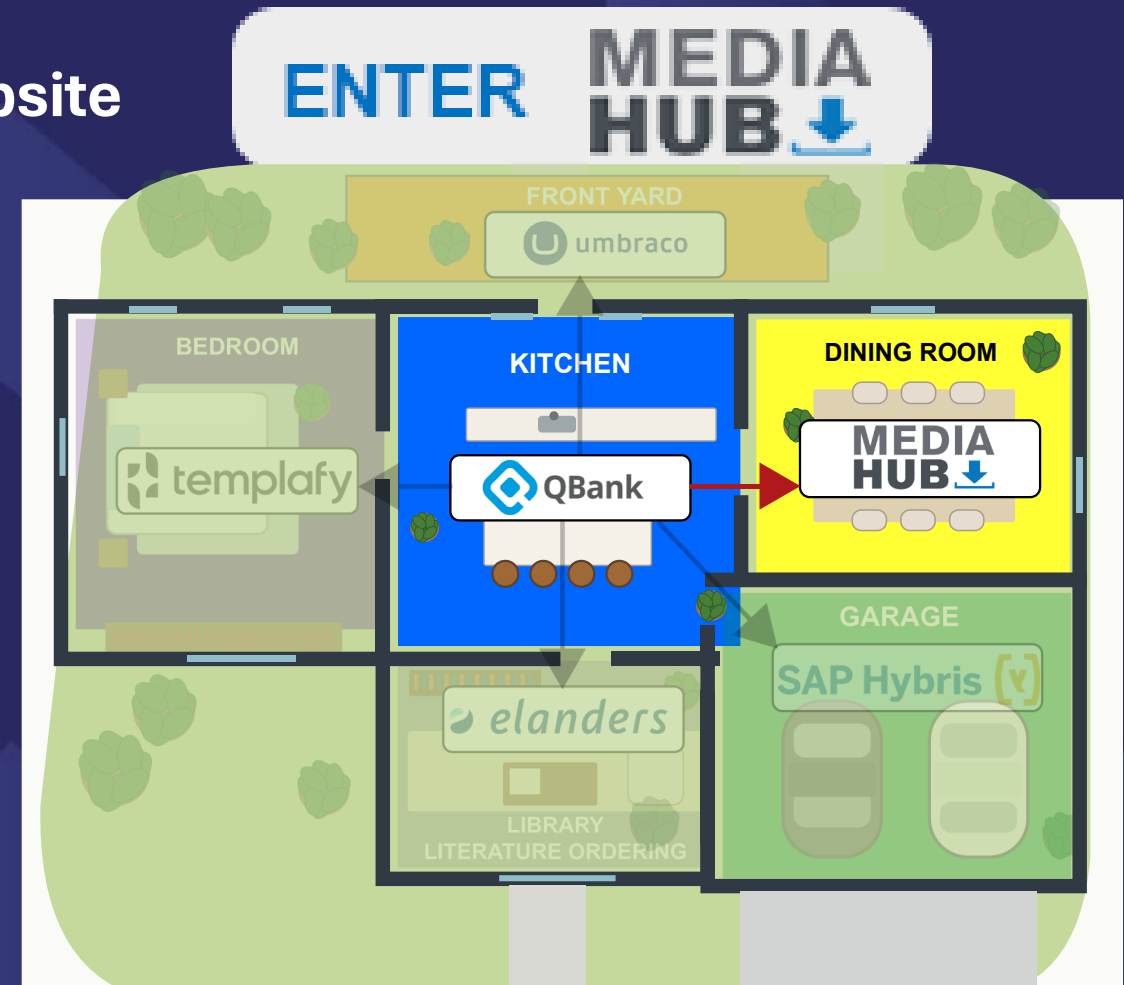


Scalability



Digital Dining Room: Secured Media Hub Website

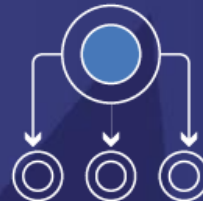
- **Single Sign-On (SSO) – Security, Rights & Roles**
Credentials Used Across Business Platforms
- **Access Control – Security, Rights & Roles**
Limit Asset Access by Brand and World Region
- **Publishing Channel – Metadata / Integrations & Publishing**
Control Asset Availability Through Publishing Channel
- **Media Hub Tools – Metadata**
Packages, Print Ready Files, Embed Links



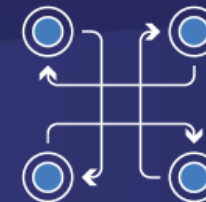
Security, Rights & Roles



Integrations & Publishing

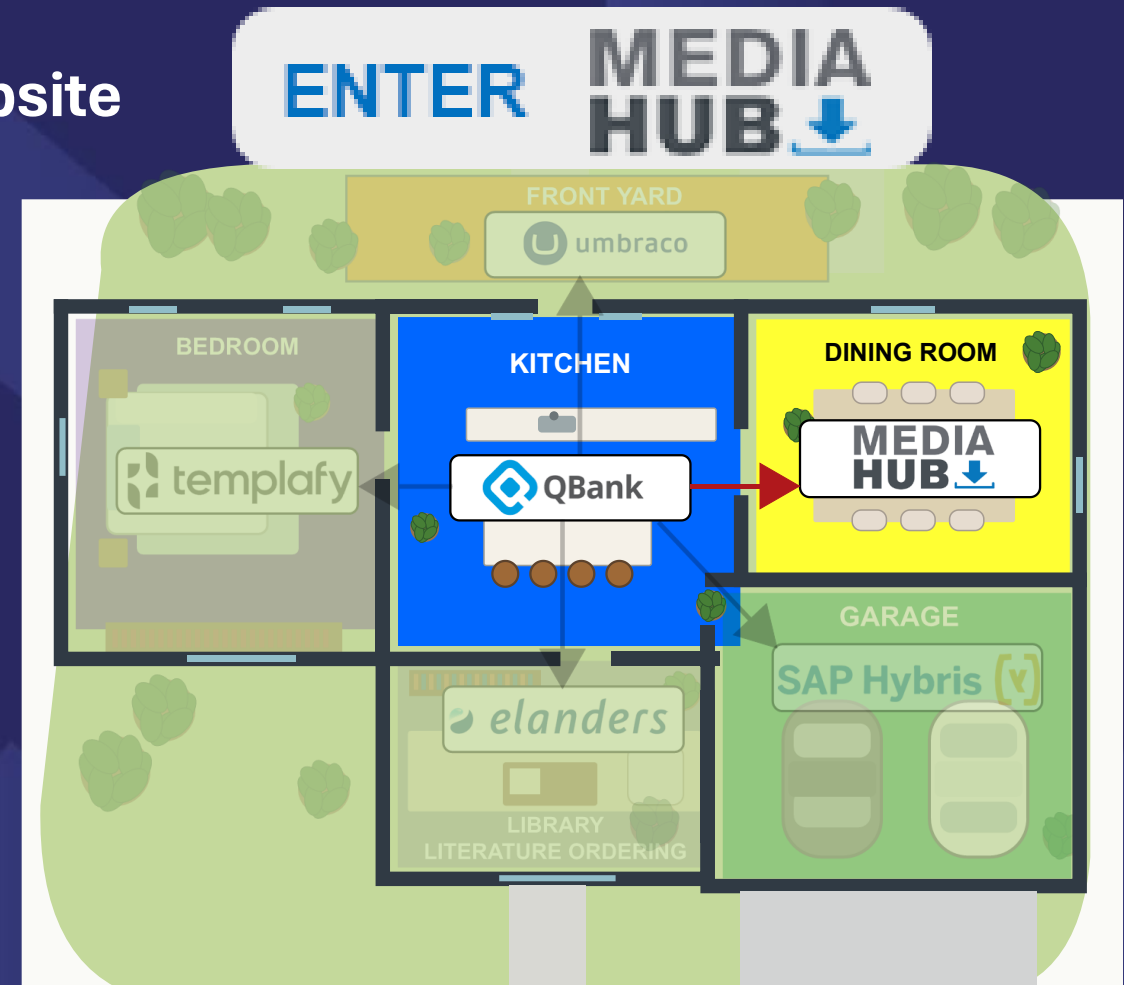


Metadata



Digital Dining Room: Secured Media Hub Website

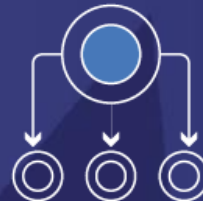
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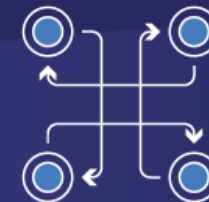
Security, Rights & Roles



Integrations & Publishing



Metadata



Digital Dining Room: Secured Media Hub Website - Demo

ITT SPXFLOW - Login

Ask Gemini

cust-auth.spxflow.com/login?sp=mediahub&samlContext=us1_439002271874_c55cb374-d7e2-4b43-a2b8-7bb1c649017e



Login

ITT Flow Technologies Login - Select User Type

Please make a selection below

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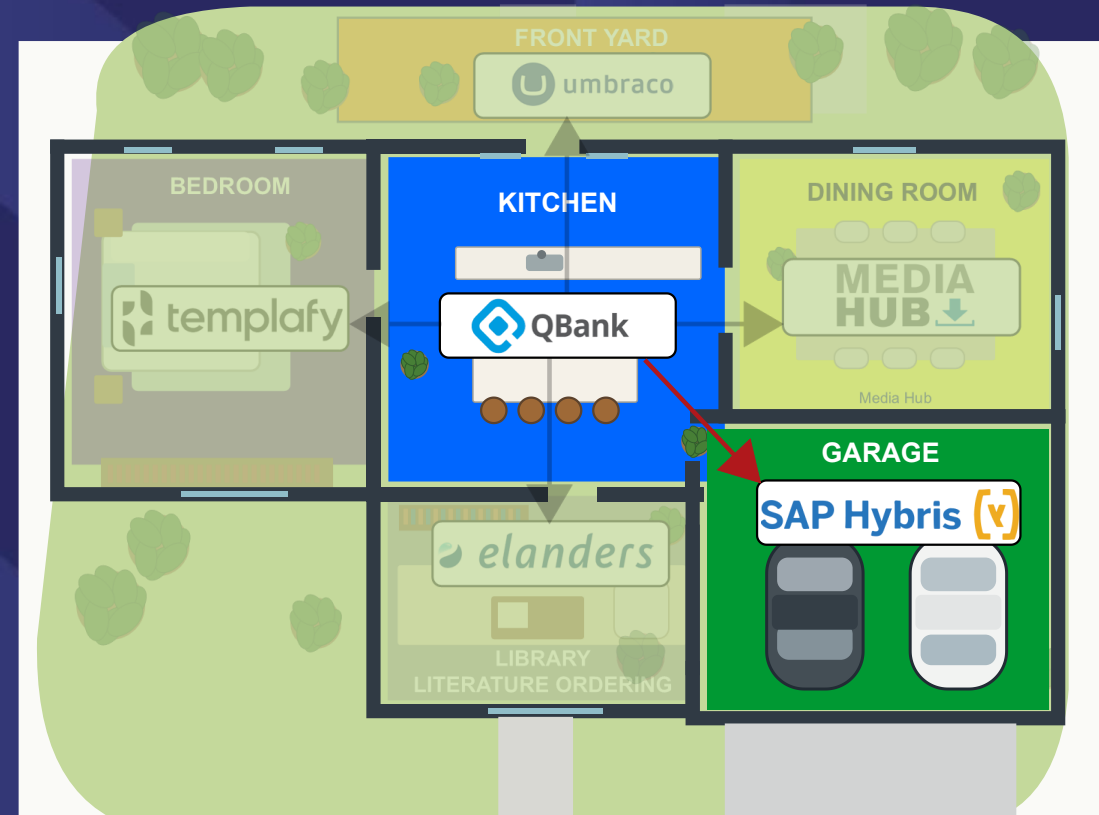
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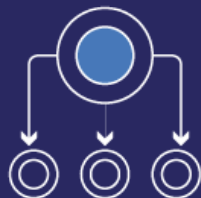
Digital Garage: eCommerce / Hybris

SAP Hybris [v]

- **Publishing Channel – Metadata / Integrations & Publishing**
Unique Publishing Channel based on Platform Requirements
- **Employees Manage – Security, Rights & Roles**
Give Access, Train, Employees Manage Efficiently
- **Grow Qbank Assets – Centralize**
Possible Asset Sharing with Employees and Channel Partners



Integrations & Publishing



Metadata



Security, Rights & Roles



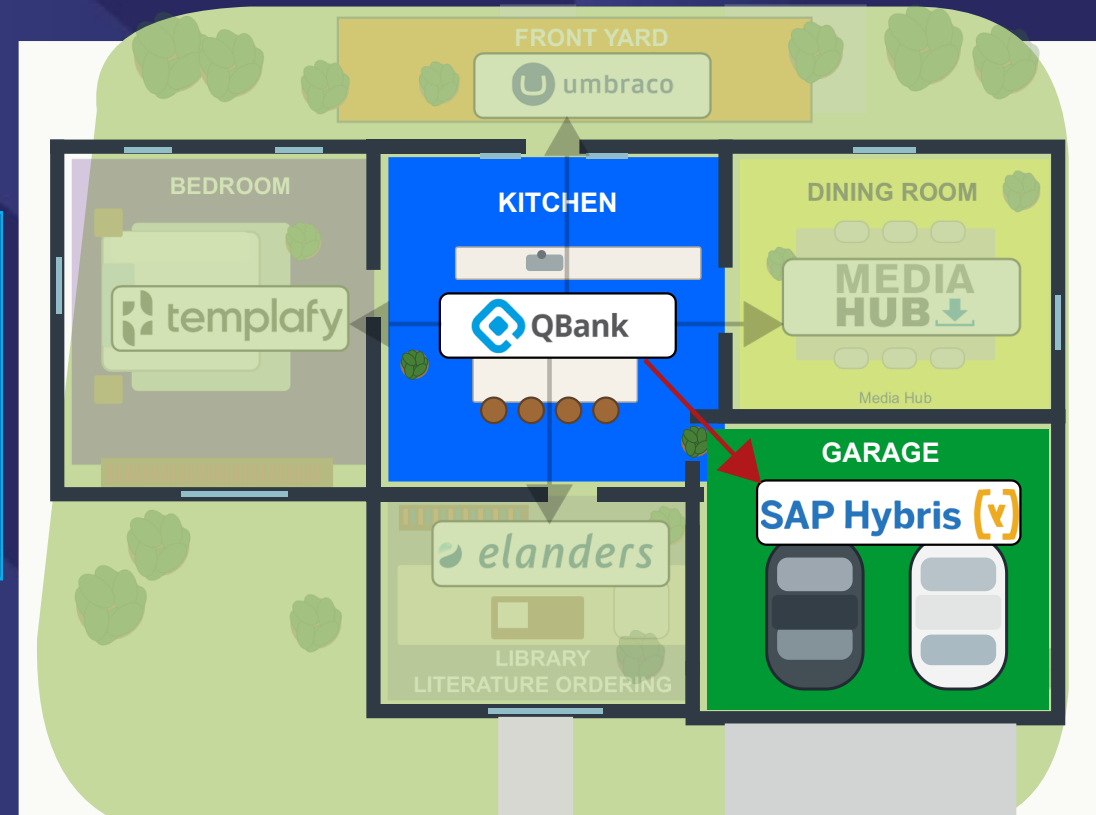
Centralization



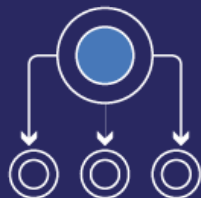
Digital Garage: eCommerce / Hybris

SAP Hybris [v]

- **Publishing Channel – Metadata / Integrations & Publishing**
Back Office Asset Connections, Sharing Document Assets
- **Employees Manage – Security, Rights & Roles**
Process Established, Employees Trained, Managed Outside Marketing
- **Grow Qbank Assets – Centralize**
Possible Asset Sharing with Employees and Channel Partners



Integrations & Publishing



Metadata



Security, Rights & Roles

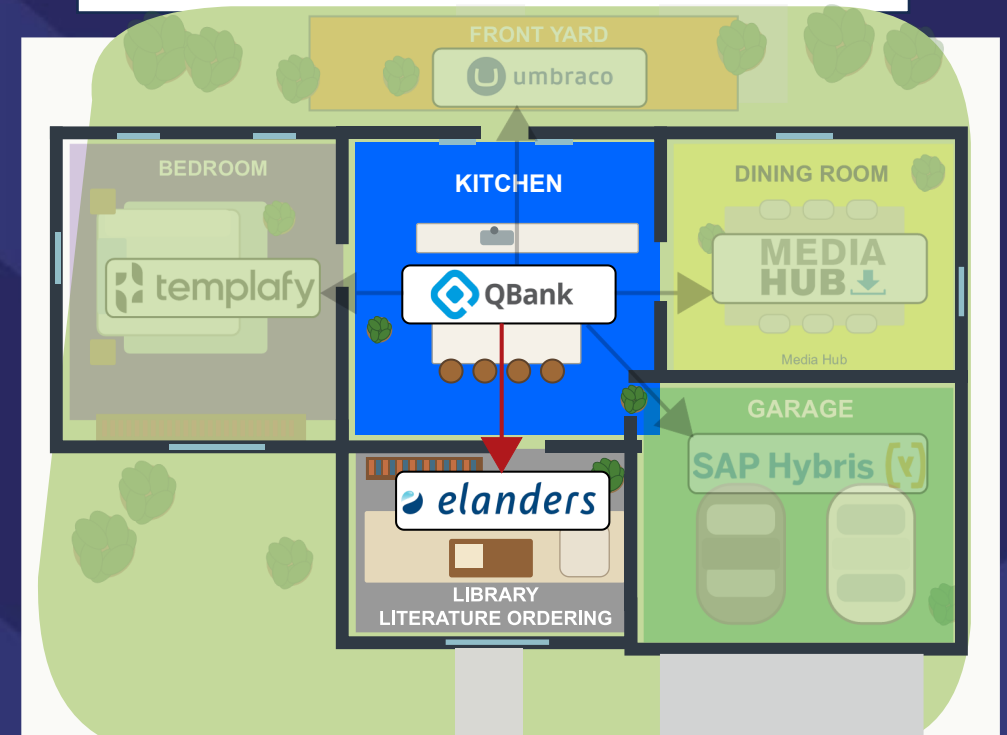


Centralization



Digital Library: Literature Ordering Website

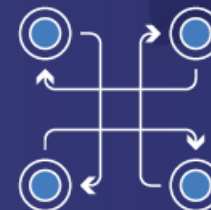
- **Single Sign-On (SSO) – Security, Rights & Roles**
Credentials Used Across Business Platforms
- **Access Control – Security, Rights & Roles**
Limit Asset Access by Brand and World Region
- **API Synchronization - Metadata**
Control Orderable Assets, Search/Filtering, Print-Ready Assets
- **Website Demo**



Security, Rights & Roles

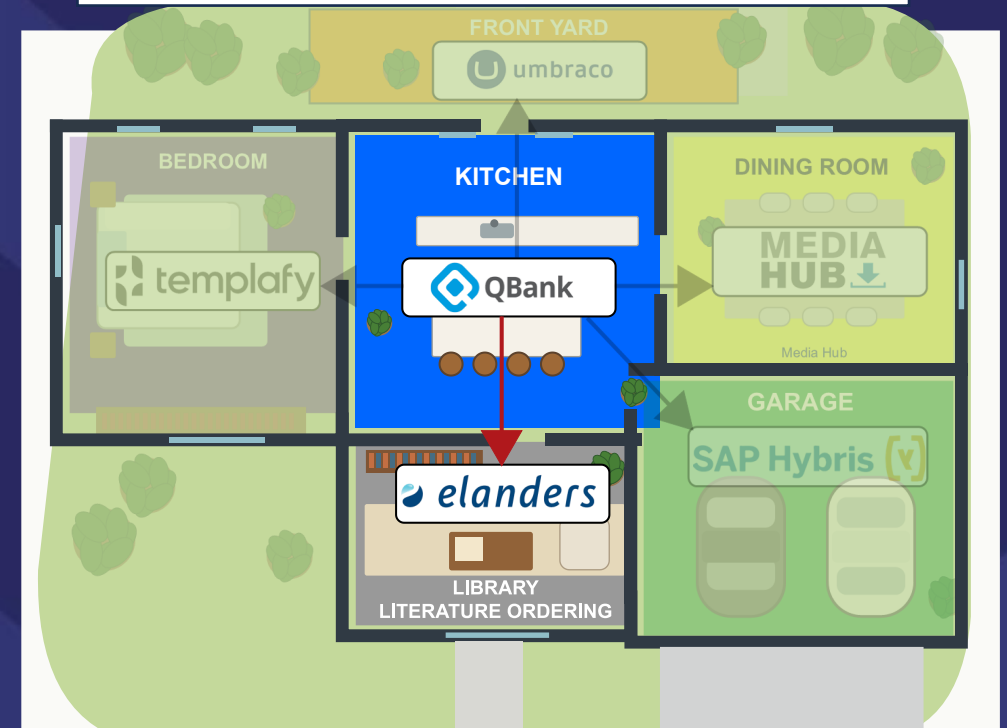


Metadata



Digital Library: Literature Ordering Website

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- [Website Demo](#)



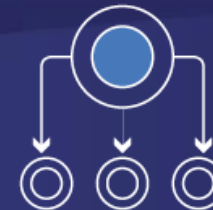
Security, Rights & Roles



Metadata



Integrations & Publishing



Digital Library: Literature Ordering Website - Demo

ITT SPXFLOW - Login

Ask Gemini

cust-auth.spxflow.com/login?sp=print-spxflow&samlContext=us1_439002271874_70e0e390-06b4-4c9f-9414-bf3afb7a203c



Login

ITT Flow Technologies Login - Select User Type

Please make a selection below

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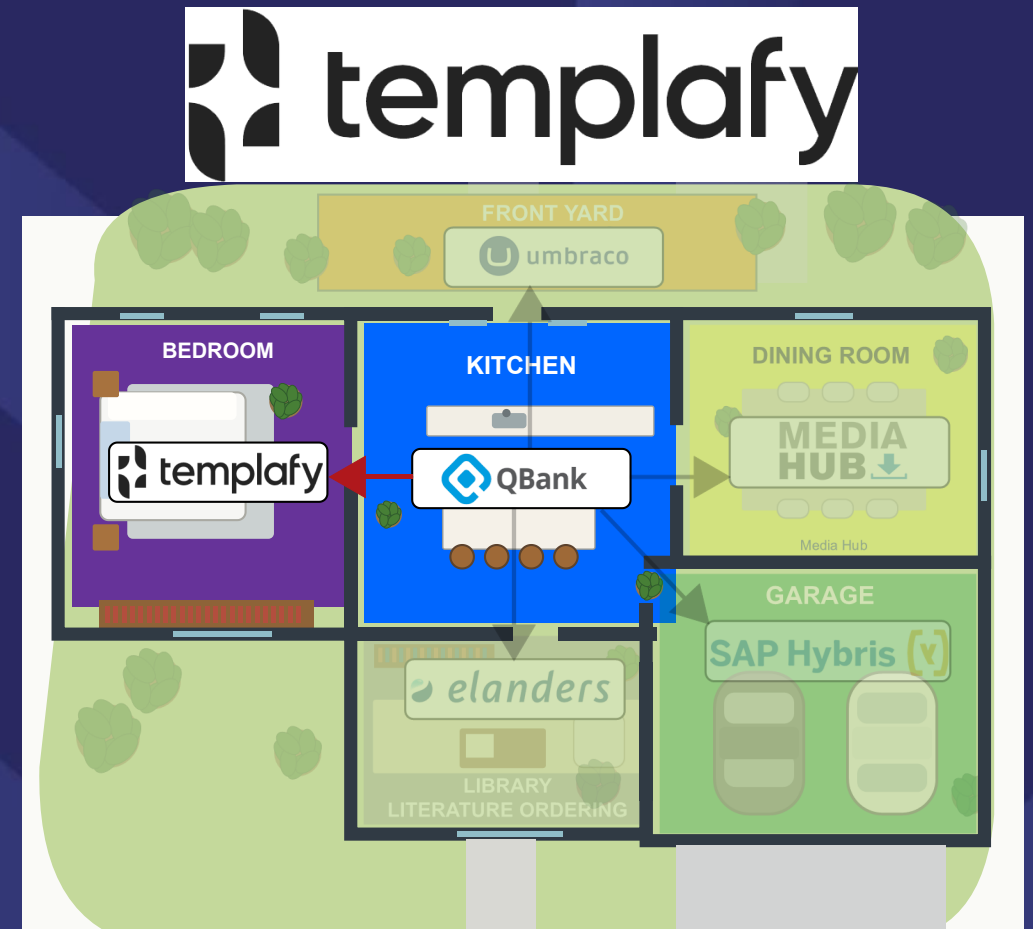
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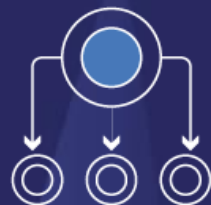


Digital Bedroom: Templafy

- **Publishing Channel – Integration & Publishing**
Connection to Templafy Tenant
- **Search– Metadata**
Metadata follows published asset
- **Asset Sharing – Centralize**
Assets Available in Microsoft Office Applications
- **Templafy Demo**



Integrations & Publishing



Metadata



Centralization



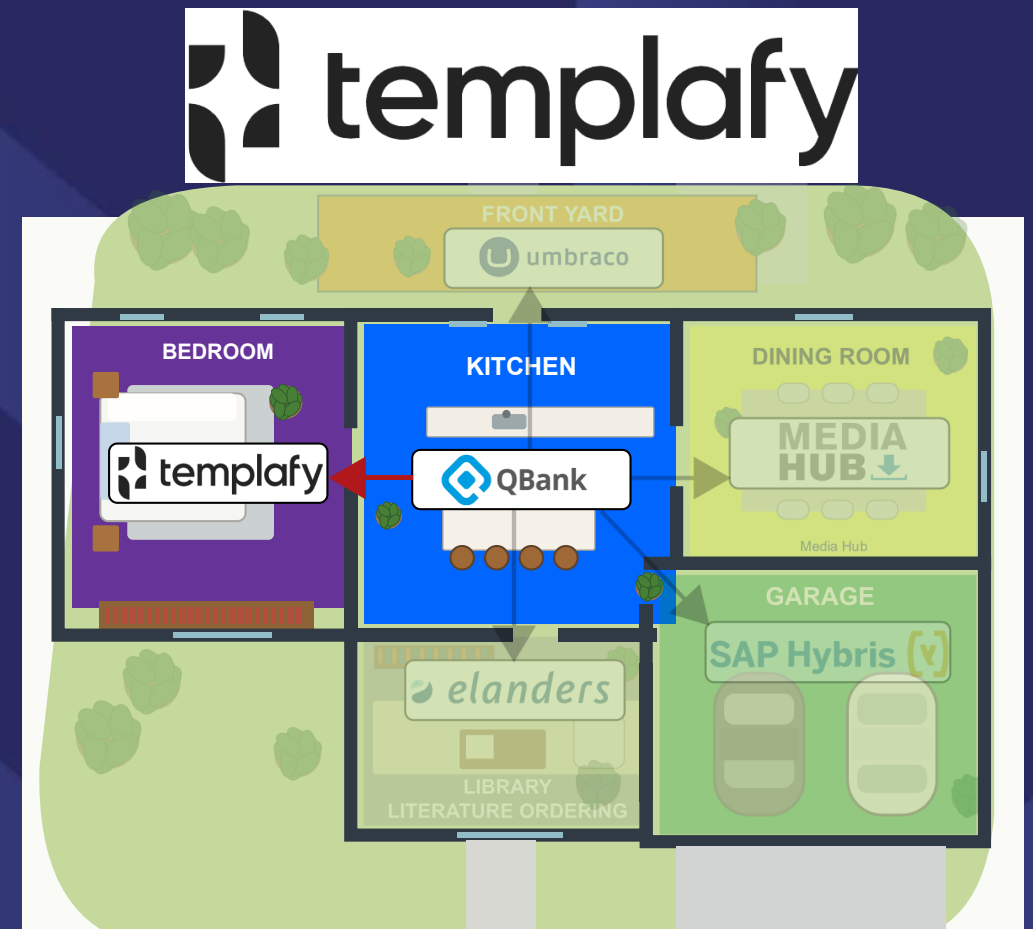
Digital Bedroom: Templafy

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Connection to Templafy Tenant

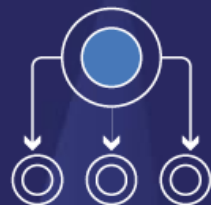
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Metadata follows published asset

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Integrations & Publishing



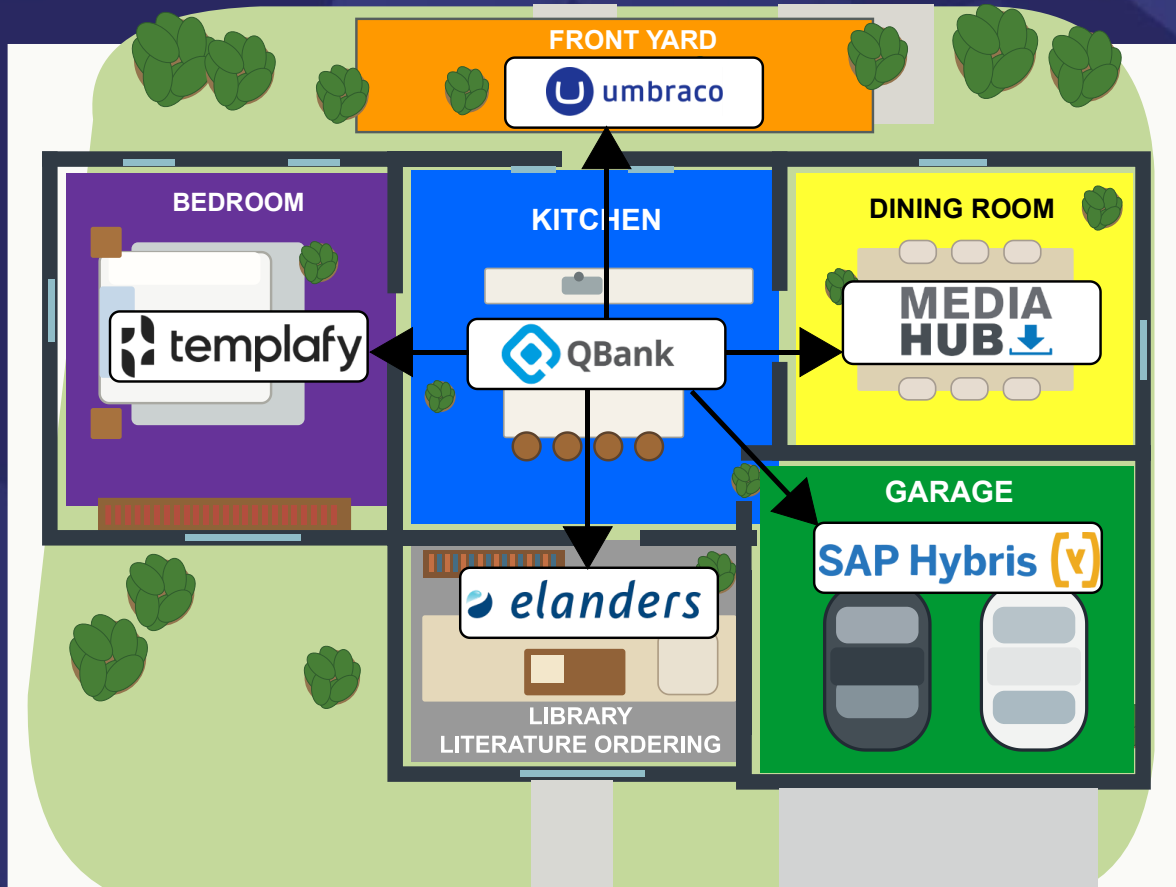
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Centralization



Qbank – The Heart of our Digital Home & Future Connections



HubSpot

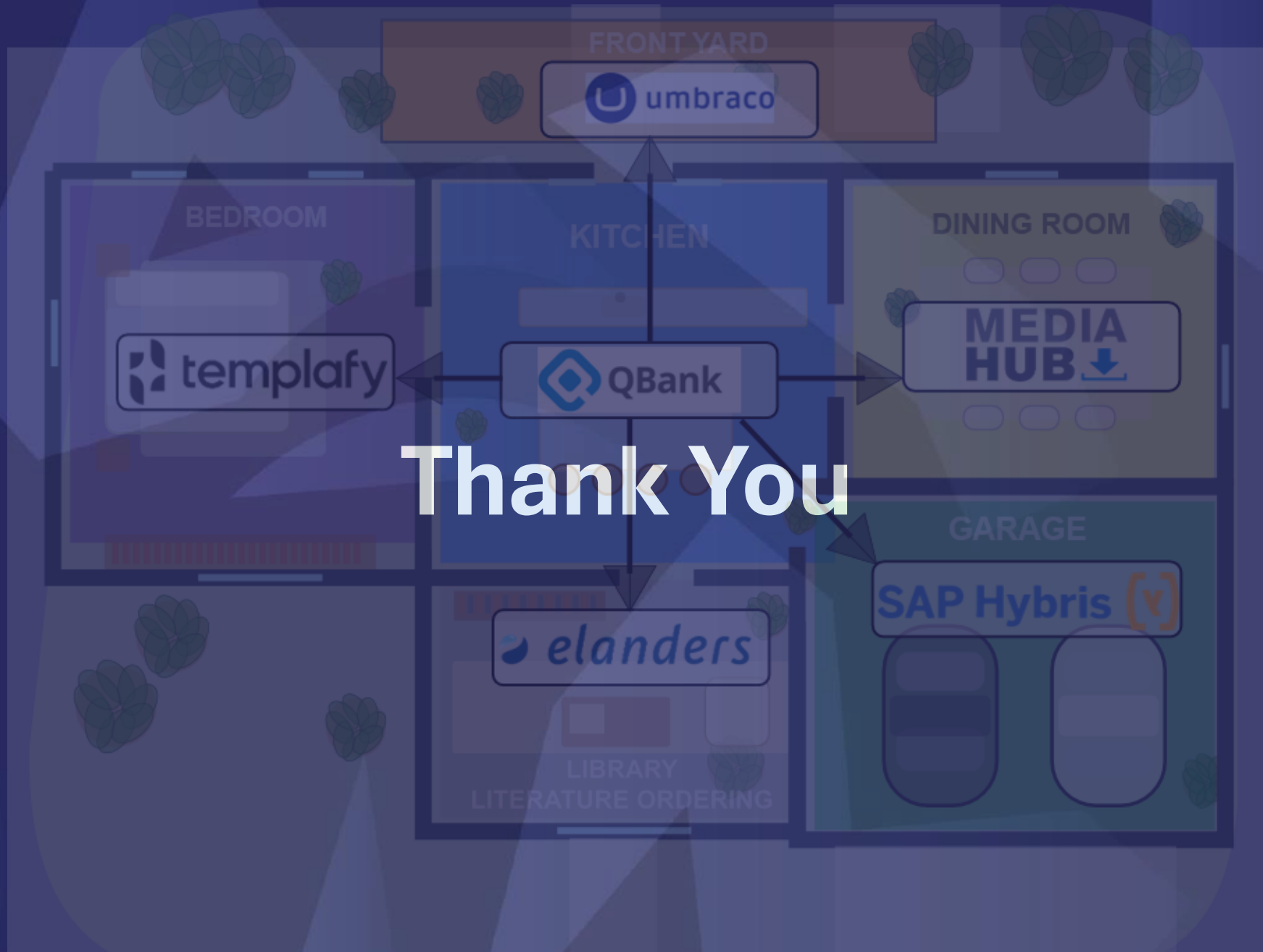
Canva



 **AUTODESK Vault**



**DAM
DAY**



Thank You



DAM
DAY