

Press Release

QBank selected to continue as trusted DAM partner after strategic reevaluation by global enterprise

In today's fast-moving digital landscape, even well-established solutions need to be revisited to ensure they continue to support the organization's evolving structure, ways of working, level of digitalization and automation, and overall ambitions. Following a thorough evaluation, QBNK Company AB (QBank) was once again selected as the trusted DAM partner by a global enterprise.

One of our global customers, operating across multiple countries and several sales channels, recently conducted a comprehensive review of their Digital Asset Management platform and setup. With an advanced ecosystem of integrated systems and a growing need for workflow automation, it became clear that their existing configuration no longer fully reflected how the organization operates today or where it is heading.

To better meet future needs, they evaluated their workflows, user groups, integrations, and scalability, and compared these with other DAM platforms. After a thorough process, they made a clear decision to continue with QBank, not out of convenience, but with renewed trust and an increased investment in a future-proofed solution.

They saw that everything they were striving for, increased automation, smarter workflows, deeper integrations, and a scalable structure, could be achieved within the QBank platform they already trusted. The partnership we had built over time gave them the confidence to further develop their DAM setup into a system that not only stores assets but serves as a stable platform for managing and distributing digital assets, fully integrated with their other systems, and designed to drive automation and create value across the entire organization.

Together, we are now further developing their DAM solution, tailored to fit the organization's current structure, opportunities, and challenges, while being fully prepared for future growth. Our shared focus is to create a scalable, future-proof solution that delivers value across all parts of the business.

At QBank, we're proud to be more than a platform, we're a partner that both challenges and supports. And we're especially proud when a customer not only chooses to continue with us but also deepens the partnership and takes the next step in their DAM journey together with us.

"We are proud to have earned renewed trust from a customer that took the time to thoroughly explore their options," says Anna Gomes, CEO at QBank. "It's a strong confirmation of both the strength of our platform and the value of the partnership we've built together."

Short about QBNK

QBNK Holding AB is a successful SaaS company in Digital Asset Management (DAM) and offers the product QBank, a cloud-based solution for storing, managing, and publishing images, videos, and other digital assets. QBNK has shown strong SaaS growth in recent years, with large global companies among its customers. QBNK has an international customer base and is one of the leading DAM players in the Nordics. The headquarters are in Stockholm.

For more information about the company, visit www.qbankdam.com

For more information, please contact:

Anna Gomes, CEO
Tel: +46 70 720 46 67

QBNK Holding AB (publ)
E-mail: anna.gomes@qbank.se